

CUSTOMER REFERRAL PROGRAM

1 ST REFERRAL.....	\$100
2 ND REFERRAL.....	\$125
3 RD REFERRAL.....	\$150
4 TH REFERRAL.....	\$175
5 TH REFERRAL.....	\$200

FOR A TOTAL OF.....



Rules and Regulations

- Reward is valid only when a new vehicle is purchased
- Referring customer is not eligible to receive referral for personal purchase
- Referring customer cannot refer existing customer
- The new customer must make referral prior to completion of sales order
- Bringing a customer into our store, or calling ahead with their name and phone number will guarantee your referral fee if they purchase a NEW Columbia ParCar
- The first referral for a customer is the only referral that will be honored for that purchase
- Each customer can earn up to 5 referrals and then the referral program will start again at \$100/1st referral reward.
- At any time, the referring customer can choose to have their referral money donated to a charity of their choice